



PRESS RELEASE FOR IMMEDIATE RELEASE

Let's Go Robotics and Staubli Announce the Launch of "The Gripster™"

January 24, 2011—San Diego, CA— [Let's Go Robotics Inc.](#) (LGR, Carlsbad, CA, USA) is pleased to announce the launch of their newest product, ["The Gripster™"](#). Let's Go Robotics, patent pending Electric Servo Gripper, The Gripster™ features object detection without the use of sensors, portrait and landscape plate grip, simple I/O Control and multiple mounting options. Let's Go Robotics specializes in life science automation, delivering [robotic products](#) and [services](#) to biotechnology, medical and pharmaceutical companies.

"After many years of experience working with all types of microwell plates we have designed a unique, one size fits all, state of the art gripper that focuses on efficient and reliable microwell plate handling," said Brian L. Ganz, President and Founder of Let's Go Robotics. "I see the collaborative efforts between [Stäubli](#) and Let's Go Robotics as providing an ultra accurate robotic offering to our customers."

The Gripster™ features [optional collision sensors](#) and custom gripper fingers upon request.

The Gripster™ was developed by Let's Go Robotics and will be shown integrated with the Stäubli TX40 robot. The integrated robot will be demonstrated at four trade shows in 2011, starting with [Lab Automation \(ALA\) 2011](#) in Palm Springs, CA (visit Stäubli booth # 501). They will travel to [MDM West in Anaheim CA](#), [Interphex in New York](#), and [ATX East in New York](#).

About Stäubli

[Stäubli](#) has been known worldwide for the quality of its methods and processes for more than a century. Since 1982, the Stäubli Group has brought its innovation to the robotics market place. For more information visit, <http://www.staubli.us/> or contact the Stäubli Marketing Manager, Megan MacAlister, m.macalister@staubli.com

About Let's Go Robotics

Let's Go Robotics specializes in life science automation for the future. Let's Go Robotics is a proven integrator of automated robots around the world. For more information about upcoming events, "The Gripster™" and much more, visit us on our new 2011 website, www.letsgorobotics.com or contact the Let's Go Robotics Marketing Department, Kelsey Scott, Kelsey@letsgorobotics.com

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