



**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

**Let's Go Robotics becomes a Cognex Partner Systems Integrator**

**March 23<sup>th</sup>, 2011-San Diego, CA-** Let's Go Robotics, Inc. (LGR, Carlsbad, CA, USA) is pleased to announce it has signed an agreement with Cognex Corporation (Natick, MA, USA) to be a Partner System Integrator (PSI). Since the establishment of Let's Go Robotics in 2005, LGR is an industry leader in implementing [Machine Vision and Image processing](#) with Cognex products in the Life Science Industry.

"A successful Machine Vision Solution requires great engineering, superior products and an in-depth knowledge of software algorithms, CCD cameras, lighting techniques, lens selection along with robotic motion control. The team of LGR and Cognex brings a great integrated solution for the customer" stated Brian L. Ganz, President of LGR.

The "strategic group of Cognex PSI's, combined with our direct resources at Cognex, creates the strongest integration-based sales force worldwide in the machine vision arena," states Cognex.

Let's Go Robotics will receive support and services from Cognex vision specialists, and will also be given continuous training along with authorization to integrate and sell all Cognex-based vision products.

**About Cognex**

"Cognex Corporation designs, develops, manufactures and markets machine vision sensors and systems, or devices that can "see." Cognex vision sensors and systems are used in factories around the world where they guide, inspect, gauge, identify and assure the quality of a wide range of items during the manufacturing process." For more information visit [www.cognex.com](http://www.cognex.com) or contact the Cognex PSI Program Manager, Christina Fein, [cristina.fein@cognex.com](mailto:cristina.fein@cognex.com).

**About Let's Go Robotics**

*Let's Go Robotics* specializes in Life Sciences automation for the future. The LGR team focuses on system integration, custom engineering, and standard product development, leveraging our extensive experience in engineering and robotics. For more information visit LGR online, [www.letsgorobotics.com](http://www.letsgorobotics.com) or contact the Let's Go Robotics Marketing Department, Kelsey Scott, [Kelsey@letsgorobotics.com](mailto:Kelsey@letsgorobotics.com)

